



**WOODVILLE SOUTH
FOOTBALL CLUB**

WSFC Sponsorship Prospectus 2024

As a community sporting organisation, it is the objective of the Woodville South Football Club to provide as many people as possible the opportunity to participate in playing Australian Rules Football in an inclusive club environment. Beyond football, we aim to make a positive impact on our players, members and the wider community.



**WOODVILLE SOUTH
FOOTBALL CLUB**



A Little Bit About us:

The Woodville South Football Club participates in the Adelaide Footy League (Formerly SAAFL). Formed in 1890, it is one of the oldest amateur football clubs in South Australia. The club has enjoyed premiership success many times in its long history across both senior and junior competitions.

Our Club:

WSFC will enter up to 21 teams across the Senior and Junior programs in 2024, comprising approximately 475 players.

Auskick

U8 Mixed

U9 Girls

U11 Boys

U12 Boys

U13 Girls

U16 Boys

U17.5 Boys

A Grade Men's

B Grade Men's

C Grade Men's

U7 Mixed

U9 Boys

U10 Mixed

U11 Girls

U13 Boys

U15 Boys

U16 Girls

U17.5 Girls

A Grade Women's

B Grade Women's

Over 35's Masters





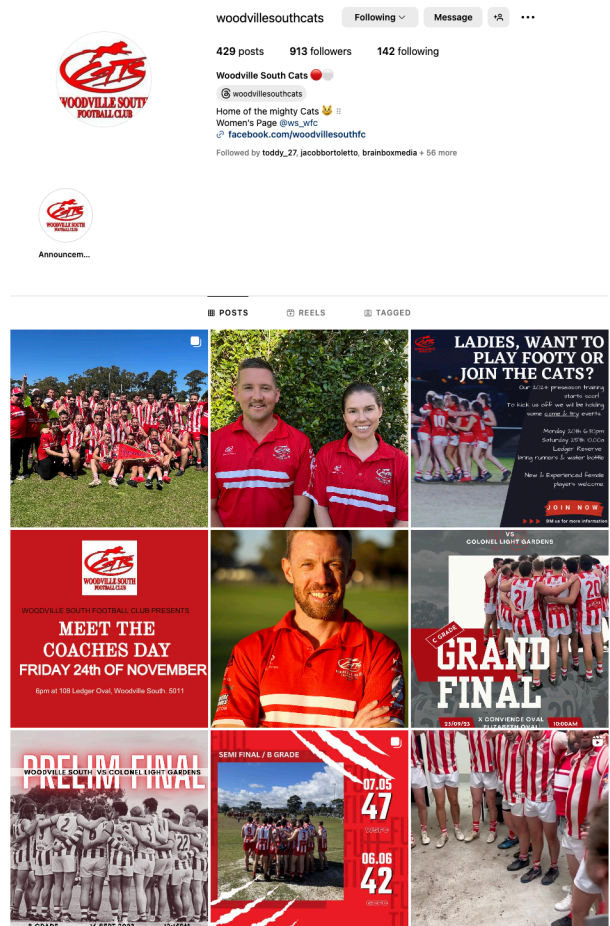
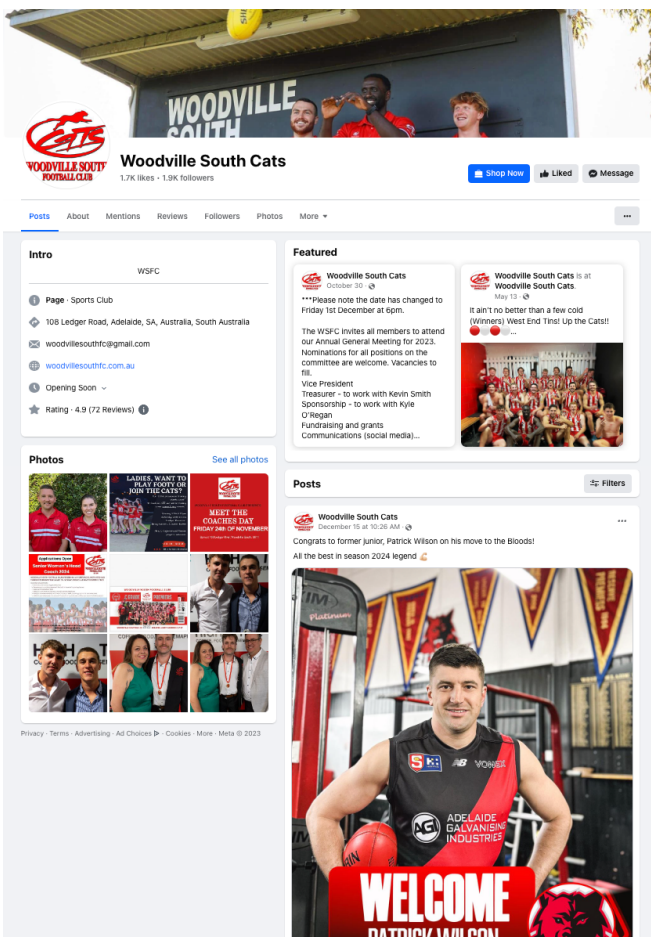
Our Reach:

Due to the large community presence of WSFC, it provides a unique offering of brand exposure. With heavy patronage of the club during the season, signage is located inside and around the oval, presenting terrific brand awareness opportunities. WSFC also has a strong social media presence.

Facebook: 1.9k+ Followers

Instagram 900+ Followers

Team App: 500+ Followers





We Want You!

The Woodville South Football Club fosters the concept of using member and sponsor services whenever possible. This has resulted in strong relationships and benefits to all participants. It is our aim to provide value to our sponsors. We achieve this with high exposure inside and outside our clubrooms, wide reaching and targeted social media & communication presence and ongoing acknowledgement of our valued sponsors. We believe this will allow you to ultimately generate more business through promotion of your brand to a wider, community-based audience. Supporting a community-based club is a rewarding experience and we hope that it will be the WSFC family that you join in season 2024.

Sponsorship packages are outlined on the following pages. We have packages available to suit every marketing budget and can tailor each of our sponsorship packages to address your business needs. Please contact us to discuss any queries you may have.





Sponsorship Benefits

Sponsorship Level	Platinum \$10,000	Gold \$5,000	Silver \$3,000	Red & White \$1,500
Club membership	✓	✓	✓	✓
Naming rights of oval at Ledger Reserve	✓	-	-	-
Logo display on club guernsey (2-year partnership)	✓	-	-	-
Logo display on club polo	✓	✓	✓	-
Signage around oval at Ledger Reserve	✓	✓	-	-
Signage inside Woodville South clubrooms	✓	✓	✓	-
Digital acknowledgement - Website, Facebook, Instagram	✓	✓	✓	✓
Sponsor of the Round	x3	x2	x1	-
Sponsor's Day invitation	✓	✓	✓	✓
Mid-Year Ball invitation	✓	✓	✓	-
Invitation to all club social events	✓	✓	✓	✓
Club events at Sponsor's place of business	✓	✓	-	-
Potential tax benefits	✓	✓	✓	✓



Platinum Sponsor: \$10,000

- Club Membership
- Naming rights of Ledger Reserve
- Logo display on club guernsey
- Logo display on club polo
- Signage around oval at Ledger Reserve
- Signage inside Woodville South Clubrooms
- Digital Acknowledgement- Website, Facebook, Instagram
- 3 x Sponsor of the Round – Increased social media promotion and opportunity to place display at Ledger Reserve during the round raising brand awareness
- Invitation to official Sponsor's Day function
- Invitation to Mid-Year Gala Ball
- Invitation to all club social events
- Official club events at sponsor's place of business/Opportunities for club member engagement initiatives (gift cards, discounts, etc.)
- The potential for associated tax benefits for your business



Gold Sponsor \$5,000

- Club Membership
- Signage around oval at Ledger Reserve
- Logo display on club polo
- Signage inside Woodville South clubrooms
- Digital Acknowledgement- Website, Facebook, Instagram
- 2 x Sponsor of the Round - Increased social media promotion and opportunity to place display at Ledger Reserve during the round raising brand awareness
- Invitation to Sponsors Day
- Invitation to Mid-Year Gala Ball
- Invitation to all club social events
- Official club events at Sponsor's place of business (where applicable}
- The potential for associated tax benefits for your business

Silver Sponsor \$3,000

- Club Membership
- Signage inside Woodville South clubrooms
- Logo display on club polo
- Digital Acknowledgement- Website, Facebook, Instagram
- 1 x Sponsor of the Round - Increased social media promotion and opportunity to place display at Ledger Reserve during the round raising brand awareness
- Invitation to Sponsor's Day
- Invitation to all club social events
- Invitation to Mid-Year Gala Ball
- The potential for associated tax benefits for your business



Red and White Sponsor \$1,500

- Club Membership
- Digital Acknowledgement- Website, Facebook, Instagram
- Invitation to official Sponsors Day function
- Invitation to all club social events
- The potential for associated tax benefits for your business

Player Sponsor: \$500 Women's | \$550 Men's

- Club Membership
- Digital Acknowledgement- Website
- Invitation to Sponsors Day
- Framed photo of player with sponsor's name hung up in clubrooms + a 2nd framed photo for sponsor
- Framed Certificate of Sponsorship

500 Club: \$500

- Digital Acknowledgement – Website, Facebook, Instagram
- SANFL (Eagles) Match Day Luncheon and Game (Lunch and drinks)

Catstodian: \$100

- Catstodian Sponsors Day including complimentary food and drinks package
- Custom made Catstodian badge
- Digital Acknowledgement – Website

Contact

Sponsorship Team

sponsorshipwsfc@outlook.com

