

Woodville South Football Club



2026 PARTNERSHIP PROSPECTUS

To our prospective 2026 partners,

On behalf of the Woodville South Football Club, I welcome you to our 2026 Partnership Prospectus.

As a community sporting organisation, our objective is to provide as many people as possible the opportunity to participate in Australian Rules Football within an inclusive, supportive and connected club environment. As one united club across both our junior and senior programs, we provide a clear pathway for players and families from their first kick through to senior football.

Beyond the game itself, we aim to make a positive and lasting impact on our players, members and the wider community. Football is the vehicle — community is the outcome.

In 2025, through the support of our valued partners, we achieved significant milestones across our club. We supported 24 sponsored players, introduced the first paid players within our women's program, provided new training singlets across our senior teams, and delivered meaningful initiatives including Indigenous Round, ANZAC Round and our first Pride Round, all supported by education and community engagement. We also hosted a sponsor networking event and continued the weekly BBQs that bring our club together. These initiatives reflect our commitment to inclusion, equality, cultural awareness and connection.

As we look ahead to 2026, we are focused on building strong, mutually beneficial partnerships. We are committed to understanding your business, creating meaningful opportunities to connect our community with your services, and providing clear insights into the impact of your support.

Woodville South Football Club represents a growing, multi-generational community with strong local reach. We invite you to partner with us as we continue to build a club that contributes meaningfully both on and off the field.

Thank you for considering a partnership with Woodville South Football Club in 2026.

GO CATS!

Sincerely,
Courtney Paulson
President
Woodville South Football Club





Working with us

The Woodville South Football Club fosters the concept of using member and sponsor services whenever possible. This has resulted in strong relationships and benefits to all participants. It is our aim to provide value to our sponsors. We achieve this with high exposure inside and outside our clubrooms, wide reaching and targeted social media & communication presence and ongoing acknowledgement of our valued sponsors. We believe this will allow you to ultimately generate more business through promotion of your brand to a wider, community-based audience. Supporting a community-based club is a rewarding experience and we hope that it will be the WSFC family that you join in season 2025.

Sponsorship packages are outlined on the following pages. We have packages available to suit every marketing budget and can tailor each of our sponsorship packages to address your business needs. Please contact us to discuss any queries you may have.

SPONSORSHIP LEVEL	PLATINUM \$10,000	GOLD \$5,000	SILVER \$3,000	RED & WHITE \$1,500
CLUB MEMBERSHIP	✓	✓	✓	✓
NAMING RIGHTS OF OVAL AT LEDGER RESERVE - SIGNAGE ON SCOREBOARD	✓			
LOGO DISPLAY ON CLUB GUERNSEY (2 YEAR PARTNERSHIP)	✓			
LOGO DISPLAY ON CLUB POLO	✓	✓	✓	
SIGNAGE AROUND OVAL AT LEDGER RESERVE - ABOVE COACHES BOXES & AROUND GROUND	✓	✓		
DIGITAL SIGNAGE INSIDE WOODVILLE SOUTH CLUBROOMS	✓	✓	✓	✓
DIGITAL ACKNOWLEDGEMENT - WEBSITE	✓	✓	✓	✓
SPONSOR OF THE ROUND - HOME GAMES; DIGITAL & SOCIAL ACKNOWLEDGMENT	1 x MAJOR ROUND	1 X MINOR ROUND		
SPONSOR'S DAY INVITATION - LUNCH INCLUDED	✓	✓	✓	✓
COMPLENTRY TICKET TO IN CLUB MAJOR EVENT	2X TICKETS	1X TICKET	1X TICKET	
INVITATION TO ALL CLUB SOCIAL EVENTS	2X TICKETS TO EOY PRESENTATIONS	1X TICKETS TO EOY PRESENTATIONS	✓	✓
CLUB EVENTS AT SPONSOR'S PLACE OF BUSINESS	✓	✓		
POTENTIAL TAX BENEFITS	✓	✓	✓	✓





PLATINUM SPONSOR: \$10,000

- Club Membership
- Naming rights of Ledger Reserve
 - Logo display on club guernsey
 - Logo display on club polo
- Signage around oval at Ledger Reserve
- Signage inside Woodville South Clubrooms
 - Digital Acknowledgement
- 1 x Sponsor of the Round – Increased social media promotion and opportunity to place display at Ledger Reserve during the round raising brand awareness - Home Game / Major round
 - Invitation to official Sponsor's Day function
- Invitation to Mid-Year Gala Ball - 2x complementary tickets
 - Invitation to all club social events - 2x Complementary Tickets to EOY Presentations
- Official club events at sponsor's place of business/Opportunities for club member engagement initiatives (gift cards, discounts, etc.)
- The potential for associated tax benefits for your business



GOLD SPONSOR: \$5,000



- Club Membership
- Signage around oval at Ledger Reserve
 - Logo display on club polo
- Signage inside Woodville South clubrooms
 - Digital Acknowledgement
- 1 x Sponsor of the Round – Increased social media promotion and opportunity to place display at Ledger Reserve during the round raising brand awareness -
 - Home Game
- Invitation to Sponsors Day
- Invitation to Mid-Year Gala Ball - 1x Complementary Ticket
 - Invitation to all club social events - 1 x Complementary Ticket to EOY Presentations
- Official club events at Sponsor's place of business (where applicable)
- The potential for associated tax benefits for your business



SILVER SPONSOR: \$3,000



- Club Membership
- Signage inside Woodville South clubrooms
 - Logo display on club polo
 - Digital Acknowledgements
 - Invitation to Sponsor's Day
 - Invitation to all club social events
- Invitation to Mid-Year Gala Ball - 1X Complementary Ticket
- The potential for associated tax benefits for your business



RED & WHITE SPONSOR: \$1,500



- Club Membership
- Digital Acknowledgement- Website, Facebook, Instagram
- Invitation to official Sponsors Day function
 - Invitation to all club social events
- The potential for associated tax benefits for your business

ADDITIONAL PARTNERING OPPORTUNITIES

CHAT TO US MORE ABOUT WHAT MIGHT SUIT YOUR BUSINESS...



1K CATS CLUB & 500 CLUB



COMMUNITY ROUND HOST OR SPONSORSHIP



PLAYER SPONSORSHIP

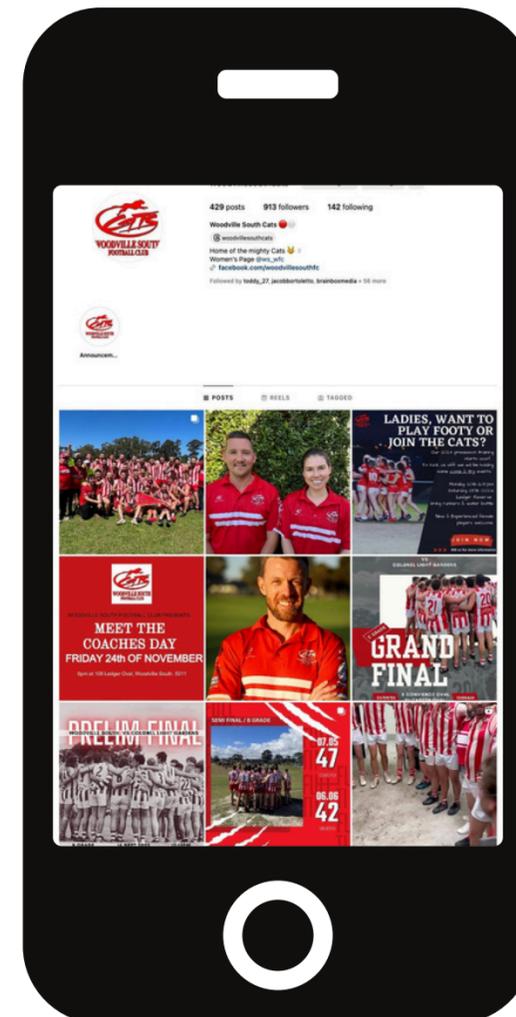
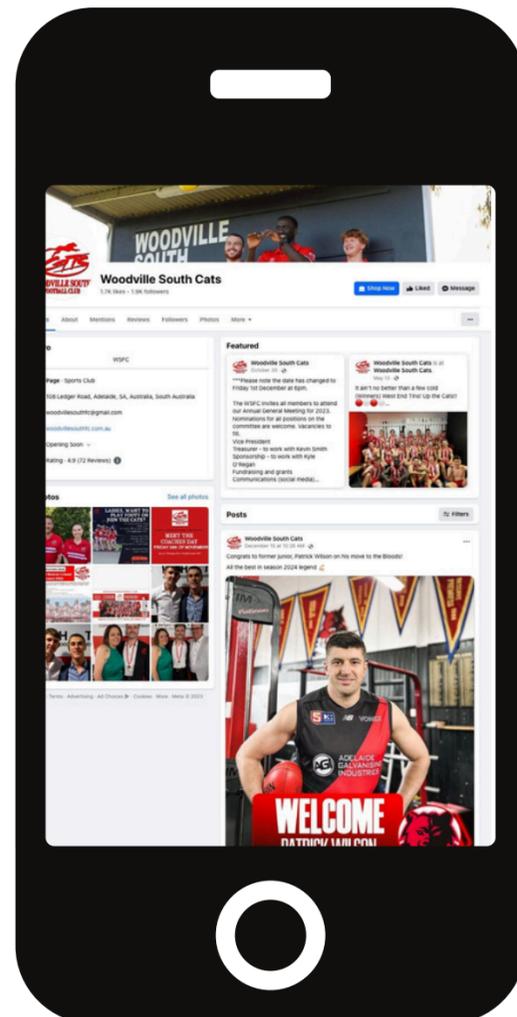


COMMUNITY/ CLUB INITIATIVE SUPPORTER

OUR REACH:

Due to the large community presence of WSFC, it provides a unique offering of brand exposure. With heavy patronage of the club during the season, signage is located inside and around the oval, presenting terrific brand awareness opportunities. WSFC also has a strong social media presence, Hosting multiple pages and platforms.

FACEBOOK: 1.9K+ FOLLOWERS
INSTAGRAM 1.5K+ FOLLOWERS
TEAM APP: 500+ FOLLOWERS



CONTACT US



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